



Hello! I'm Ela

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My name is Ela Ganor and I'm UI/UX Designer.

Raised in Holon, currently living in Tel Aviv, I create experiences using my design skills. I'm passionate about communication between man and machine, and enjoy creating experiences that act as the digital extension of humans.

Why me?

- + I'm a Super Ninja in Photoshop and other Adobe Creative Suite applications.
- + Knowledge of HTML/CSS with wide experience in working with developers.
- + Self thought, curious, fast learner.
- + Experienced in creating new concepts and taking them through production.
- + Genuine love for simplicity, believe that user experience should be straightforward and elegant.
- + Excellent communication skills, ability to present visual concepts.
- + Speak English, Hebrew, a bit of Spanish and German, and fluent Geek-talk.

Honor & Awards

Graduated With Honors

The Azrieli faculty of design awards.

52Designers

Showcased in 52 of Israel's most talented designers.

Interactive Studio

Wining concept in Collaboration between Shankar and Digigage Start up.

Work Experience

2014-2015 Lead UI/UX Designer at Interlude

Interlude is a media startup that provides a unique platform for creating interactive videos. At Interlude I was in charge of all day to day UI/UX tasks and created new concepts for Interlude's products from ideation throughout the production process.

2014 UI/UX Designer at anyoption

For anyoption I created Copyop, a sub-brand for social binary trading experience. I spearheaded the process from the preliminary planing of the UX and wireframes, designing the brand and the branding materials, to creating the UI design for multiple platforms; mobile, web & tablet.

2012-2014 Freelance design work

Designed for a variety of platforms: printed materials, web and mobile, branding and visual identities, UI/UX work.

Some of the Companies I worked with: SimulDate, Edufun, MentAd, Hamisdar [Music group], Luz journals.

Education

I graduated with honors from Shenkar Collage of Design at 2014, majoring in Interactive Design.